ANNUAL RESULTS 2024 Results & Outlook

Mardi 1^{er} avril 2025



RÉSULTS 2024



ANNUAL SUMMARY RESULTS

IFRS - In thousands of euros	2024	2023	VAR.		
CONSOLIDATION					
Revenue	319 054	271 373	47 681		
Operating Income	9 163	9 927	<764>		
Net Income (Group share)	4 824	4 568	+256		
GESTION					
Gross Margin	104 783	92 934	+11 849		
EBITDA/AL	9 074	6 892	+2 182		

- Gross margin is determined by sales less external operating purchases.
- EBITDA/AL : EBITDA after IFRS 16 accounting standard neutralization

GROSS MARGIN TREND

2024 2023 **SEASON** CONSULT. excl. NA **EVENT** TOURISM +1,3 +0,6 +1,9 49,5 **SEASON** NA SEASON **SEASON** <1,4> 24,2 25,0 CONSULTING CONSULTING 27,3 26,1 104,8 92,9 **EVENT EVENT** 41,9 43,8 +5% **-7%** +3% +4% +12,8% [In millions of euros]

OPERATING STRUCTURE

IFRS - In thousands of euros	2024	2023	ECART
Gross Margin	104 783	92 934	+11 849
Worforce	<71 338>	<62 414>	<8 924>
Expenses	<20 534>	<19 546>	<988>
Leases / IFRS16	<3 837>	<4 082>	+245
EBITDA/AL	9 074	6 892	+2 182
EBITDA/AL / GM	8,7%	7,4%	+1,3%
Reversal of Depreciation, Amortization, and Provisions	+294	+2 968	<2 674>
Others	<205>	+67	+272
Operating Income	9 163	9 927	<764>

OPERATING STRUCTURE DETAILED

IFRS - In thousands of euros	2024 CONSO	TOURISM	HOPSCOTCH
Gross Margin	104 783	9 525	95 258
Worforce	<71 338>	<5 743>	<65 595>
Expenses	<20 534>	<1 993>	<18 541>
Leases / IFRS16	<3 837>	<189>	<3 648>
EBITDA/AL	9 074	1 600	7 474
EBITDA/AL / GM	8,7%	16,8%	7,9%
Reversal of Depreciation, Amortization, and Provisions	+294	<406>	+700
Others	<205>	<23>	<182>
Operating Income	9 163	1171	7 992

OPERATING STRUCTURE ISO

IFRS - In thousands of euros Excl. TOURISM	2024 CONSO	2023 CONSO	ECART
Gross Margin	95 258	92 934	+2 324
Worforce	<65 595>	<62 414>	<3 181>
Expenses	<18 541>	<19 546>	+1 005
Leases / IFRS16	<3 648>	<4 082>	+434
EBITDA/AL	7 474	6 892	+582
EBITDA/AL / GM	7,9%	7,4%	+0,5%
Reversal of Depreciation, Amortization, and Provisions	700	2 968	<2 268>
Others	<182>	<67>	<249>
Operating Income	7 992	9 927	<1 935>

A robust operating Structure

Organic growth in all areas ranging from +3.5% to +5%, except in AMN.

A base effect stemming from the reversal of provisions totaling €2.2 million in 2023.

An exceptional mobilization of human resources during the summer of 2024.

NORTH AMERICA

A setback: a €1.5 million drop in gross margin

€1 million in restructuring costs in 2024 to address the situation

An estimated €2.5 million impact on ROP & EBITDA/AL

FROM 2024 OI TO 2024 NI

[In thousands of Euros]



OI 9 163



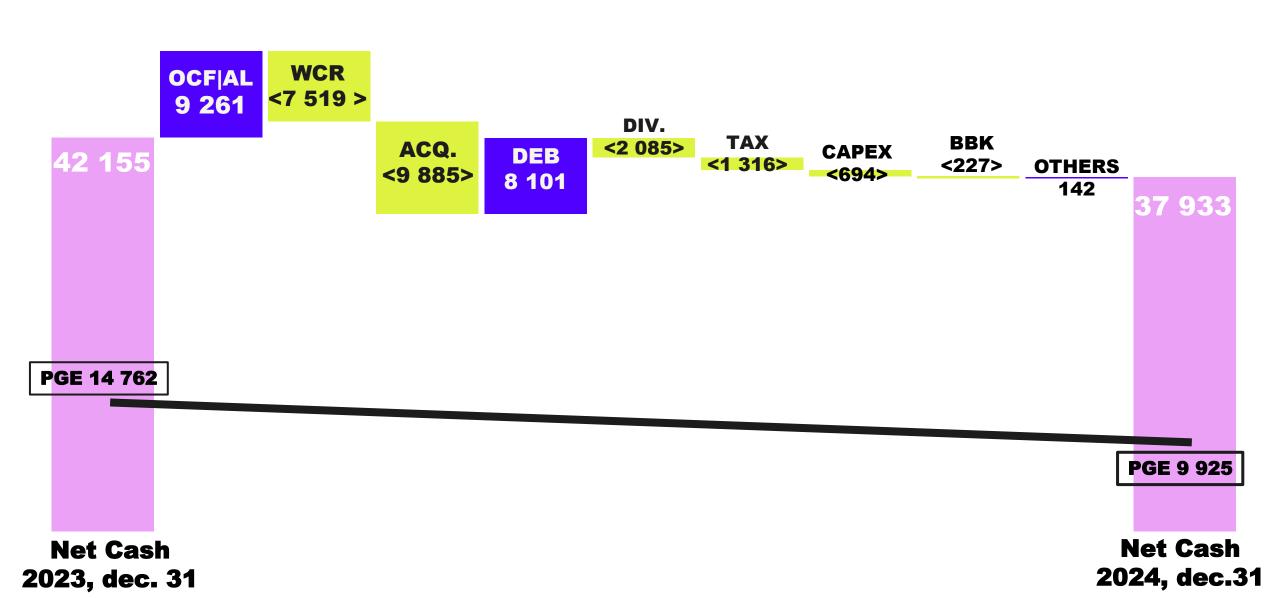


SIMPLIFIED BALANCE SHEET

In thousands of euros	2024, dec. 31	2023, dec. 31
Goodwill and intangible assets	27 812	19 144
Non-current assets (excluding IFRS 16)	6 883	6 803
WCR	< 26>	< 8 103>
NET INVESTED CAPITAL	34 669	17 844
Equity attributable to the parent company	32 857	23 081
Equity attributable to non-controlling interests	1 275	8 406
Provisions	6 492	6 335
Equity acquisition debt	836	0
Short-term bank debt (excl. PGE)	3 328	2 077
Long-term bank debt (excl. PGE)	16 934	4 540
FINANCING (excl. PGE)	61 722	44 439
IFRS 16	955	796
CASH (excl. PGE)	28 008	27 391
PGE	9 925	14 762

NET CASH FLOW

[In thousands of Euros]



Balance Sheet Summary & Value Creation

EQT	€M	34,1
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DEB	(excl. PGE	• €M 20,3 M€
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i.e. **59.4%** of equity

2,2 x l'EBITDA / AL

CSH (excl. PGE) **M€ 28,0** M€

TSH **M€~ 1,5** M€

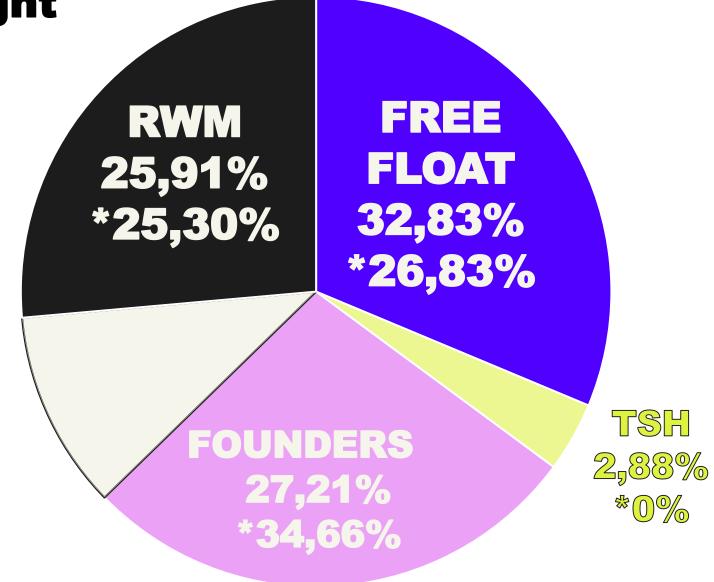
€1,58

€0,65 by share

PR **41%**

Capital Structure as of February 28, 2025

% of voting right



EMPLOYEES 11,17% *13,21 %

Growth Drivers & 2030 Outlook



Our 4 Growth Drivers

Strong positioning to accelerate growth Innovation as a key driver Expansion of regional platforms

Targeted acquisition strategy

The Gulf countries: a key growth engine

A strategic presence in key countries across the region: **UAE, Saudi Arabia, Qatar...**



















































2

Operating subsidiaries

20

employees

6

New hires in 2024

Et 2025...



■ HOPSCOTCH

Innovation as a key driver

AI, a new world of opportunity

1 TEAM

A dedicated team with:

1 Innovation Director 1 Digital & Al Innovation Officer 3 R&D specialists +480

participants in at least one training course

+70% relevant employees trained



development of a technology platform to support employees



Ongoing development through targeted external growth

A proven acquisition strategy

201	9 2022	2024
Sopex	a Alizeum, Sport&Co et UniTeam	Interface Tourism

Type of target company

International Companies

French companies business lines complementary

■ HOPSCOTCH

In the **2030** perspectives

On track to reach **200 million in gross** margin by 2030, targeting a **12% ROC**

Calendar of forthcoming publications

1st half 2025 sales Wednesday, July 30, 2025

Half-year results 2025 Tuesday, September 30, 2025

Full-year sales 2025 Tuesday, February 3, 2026

THANK YOU for your attention!

CAPITAL BREAKDOWN

 FOUNDERS
 27,21 % | 34,66% voting right

 RWM
 25,91 % | 25,30% voting right

 FREE FLOAT
 32,83 % | 26,83% voting right

 EMPLOYEES
 11,17 % | 13,21 % voting right

 TSH
 2,88 % |

Share capital of €2,295,916.50 divided into 3,051,222 shares with a nominal value of €0.75 each

CORPORATE INDENTITY CARD

Public limited company with Management Board and Supervisory Board

ISIN: FR0000065278

Mnémonic code: ALHOP

Liquidity contract: Gilbert Dupont

SA: Cabinet Foucault SAS / KPMG Audit IS SAS

PEA/PME eligible